Kodak EasyShare
LS743 zoom digital camera

User's guide

www.kodak.com

For interactive tutorials, www.kodak.com/go/howto

For help with your camera, www.kodak.com/go/ls743support

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P/N 4J1032

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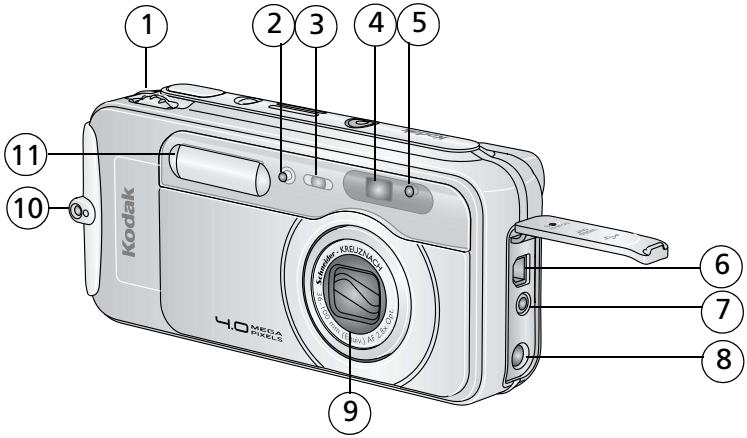
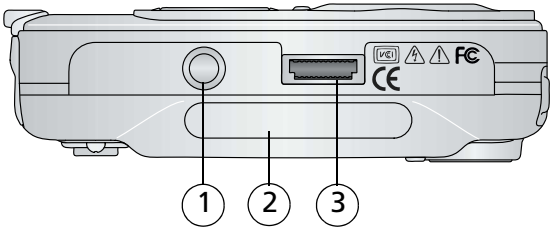
Front view



1 Jog dial
2 Microphone
3 Self Timer/Video light
4 Viewfinder lens
5 Light sensor
6 USB Port
7 Video out (for TV connection)
8 DC-In (5V) , for **optional** AC adapter
9 Lens/Lens cover
10 Neck strap post
11 Flash unit

Bottom view



1 Tripod socket/locator for EasyShare camera dock or printer dock
2 Data plate with camera serial number
3 Dock connector

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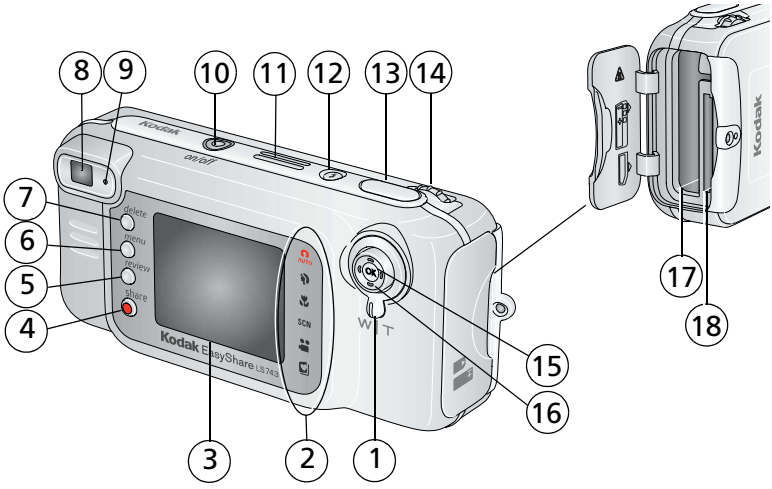
Back view



1	Zoom (Wide Angle/Telephoto)	10	On/off button/power light
2	Camera modes	11	Speaker
3	Camera screen (LCD)	12	Flash button
4	Share button	13	Shutter button
5	Review button	14	Jog dial (for selecting camera modes)
6	Menu button	15	OK button (press in)
7	Delete button	16	4-way controller / / /
8	Viewfinder	17	Battery slot
9	Ready light	18	Slot for **optional** SD/MMC card

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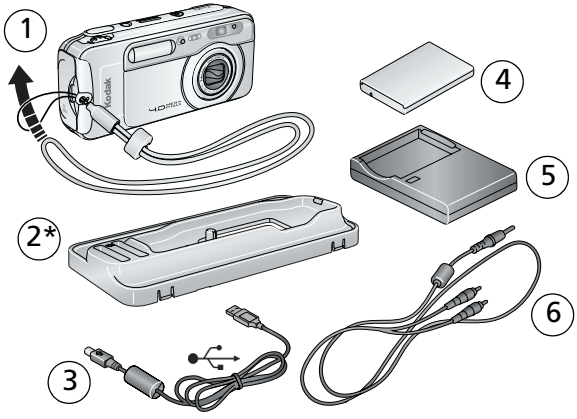
1 Getting started

Package contents



1 Camera with neck strap

2 Custom dock insert *

3 USB cable

4 Kodak EasyShare Li-ion rechargeable battery (KLIC-5000)

5 Battery charger, with plug(s)

6 Audio/Video cable (for viewing pictures and videos on television)

* Do not discard! The custom insert is necessary for use with the optional Kodak EasyShare camera dock or printer dock. The LS743 camera does not fit the universal insert included with the docks.

Not shown: User's guide (may be provided on a CD), Start Here! guide, Kodak EasyShare software CD. Contents may change without notice.

Installing the software first

IMPORTANT: *Install the software from the Kodak EasyShare software CD before connecting the camera (or dock) to the computer. Otherwise, the software may load incorrectly. See Install the software, page 30 or the Start Here! guide.*

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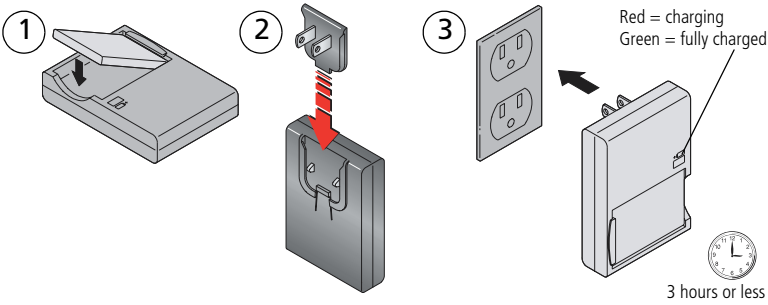
Charging the battery

The Li-Ion rechargeable battery requires charging before first use.



1 Insert the battery into the charger.

2 Insert the plug that matches your electrical outlet.

3 Plug the charger into the outlet.

4 Remove the battery and unplug the charger when the light turns green.

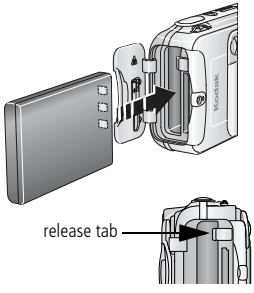
Charging takes approximately 3 hours.

For expected battery life, see page 3.

You can also charge the battery using an optional Kodak EasyShare printer dock or camera dock. Purchase these and other accessories at a dealer of Kodak products or visit www.kodak.com/go/accessories.

Loading the battery

CAUTION:
Use only a Kodak EasyShare Li-Ion rechargeable battery (KLIC-5000) and orient it as shown.



1 Turn off the camera.

2 Open the battery door.

3 Orient the battery as shown, and push it in.

4 Close the battery door.

5 To remove, slide the release tab and pull the battery out.

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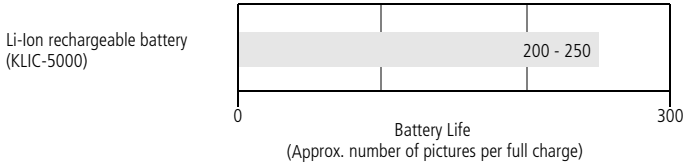
Important battery information

Battery life

Your camera box contains a Kodak EasyShare Li-Ion rechargeable battery. Actual battery life may vary based on usage.



Use only a Kodak EasyShare Li-Ion rechargeable battery (KLIC-5000). Not all manufacturers' 3.7V Li-Ion rechargeable batteries are compatible with the camera. Damage caused by unauthorized accessories is not covered under warranty.

Extending battery life

- Limit the following activities that quickly deplete battery power:
  - Reviewing your pictures on the camera screen (see page 23)
  - Using the camera screen as a viewfinder (see page 11)
  - Excessive use of the flash
- Dirt on the battery contacts can affect battery life.
- Battery performance is reduced at temperatures below 41° F (5° C). When using your camera in cold weather, carry spare batteries and keep them warm. Do not discard cold batteries that do not work; when they return to room temperature, they may be usable.
- Visit www.kodak.com/go/ls743accessories for:

  Kodak 5-volt AC adapter—powers your camera.

  Kodak EasyShare camera dock—powers your camera, transfers pictures to your computer, and charges the Li-Ion battery included with your camera.

  Kodak EasyShare printer dock—powers your camera, makes 4 x 6 in. (10 x 15 cm) prints with or without a computer, transfers pictures to your computer, and charges the Li-Ion battery included with your camera.

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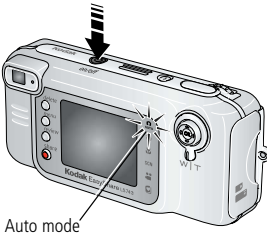
Battery Safety and Handling

- Do not allow batteries to touch metal objects, including coins. Otherwise, a battery may short circuit, discharge energy, become hot, or leak.
- For rechargeable battery disposal information, visit the Rechargeable Battery Recycling Corporation Web site at www.rbrc.com.

For more information on batteries, see www.kodak.com/global/en/service/batteries/batteryUsage.jhtml

Turning the camera on and off



- Press the on/off button.

  Your camera is ready to take pictures when the power light glows steady blue. Auto mode is selected.

- To turn off the camera, press and hold the on/off button for about a second.

  The camera completes operations that are in process.

NOTE: The lens retracts if it encounters an obstruction when you turn on the camera. Make sure the lens is unobstructed and press the on/off button again.

Changing the display

If you want to	Then do this
Turn the camera screen off or on.	Press the OK button.
Change the camera screen setting so that it is off when you turn on the camera.	See Using the camera screen as a viewfinder, page 11.
Show/Hide the status icons.	Press ▲.

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Setting the date and time

Setting the date & time, first time

The *Date and Time have been reset* message appears the first time you turn on the camera or if the battery is removed for an extended period of time.

1 SET DATE & TIME is highlighted. Press the OK button.

(Select Cancel to set the date and time at a later time.)

2 Go to step 4 below, Setting the date & time, anytime.

Setting the date & time, anytime

1 Turn on the camera. Press the Menu button.

2 Press ▲/▼ to highlight Setup Menu, then press the OK button.

3 Press ▲/▼ to highlight Date & Time, then press the OK button.

4 Press ▲/▼ to adjust the date and time. Press ◀/▶ to advance to the next setting.

5 When finished, press the OK button.

6 Press the Menu button to exit the menu.

NOTE: Depending on your computer operating system, Kodak EasyShare software may let your computer update the camera clock when you connect the camera. See the EasyShare software Help for details.

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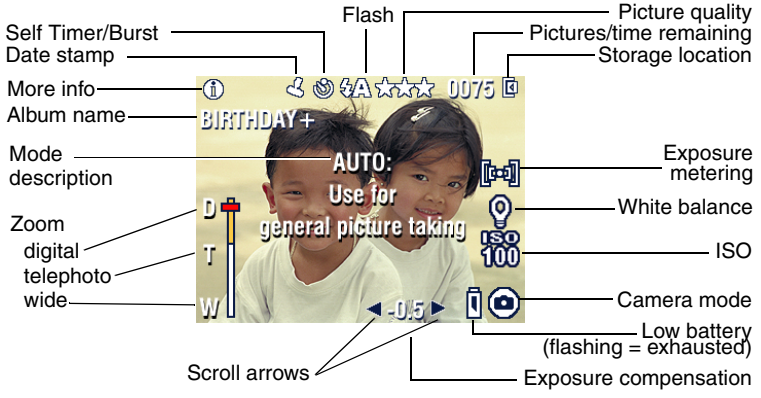
Checking camera and picture status

The icons that appear on the camera screen indicate the active camera and picture settings. Press ▲ to turn the status information on and off.

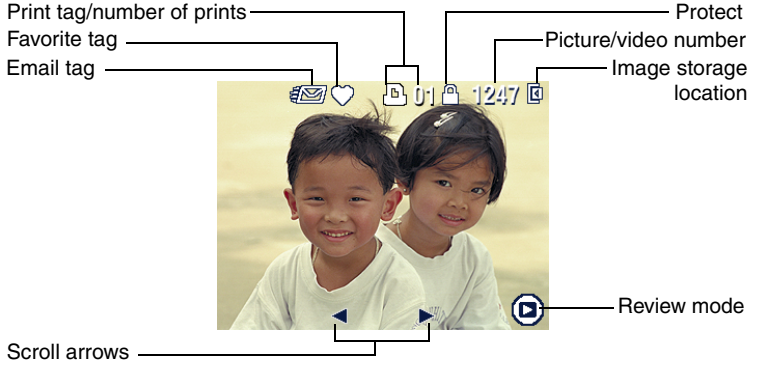
If ⓘ is displayed in the status area, press the Flash/Status button to display additional settings.

Capture modes

Only the active camera settings are displayed:



Review screen



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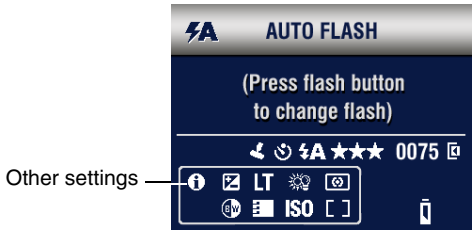
Flash/Status screen

Press the Flash button. The current camera status icons are displayed in the bottom half of the Flash screen.



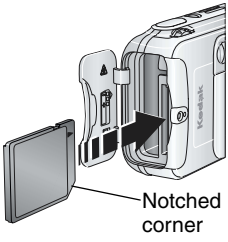
Storing pictures and videos on an SD/MMC card

Your camera has 16 MB of internal memory. You can purchase optional SD/MMC cards for removable, reusable storage for your pictures and videos.

CAUTION:

Insert card as shown. Do not force it; doing so may damage the camera or card.

Do not insert or remove a card when the green ready light is blinking; doing so may damage your pictures, card, or camera.



To insert an SD/MMC card:

1. Turn off the camera and open the card door.
2. Orient the card as shown on the camera body.
3. Push the card into the slot to seat the connector and close the card door.
4. To remove the card, turn off the camera. Push the card in, then release it. When the card is partially ejected, pull it out.

NOTE: When using a card for the first time, we suggest you format it before you take pictures (page 21).

See page 48 for storage capacities. Purchase SD/MMC cards at a dealer of Kodak products or www.kodak.com/go/ls743accessories

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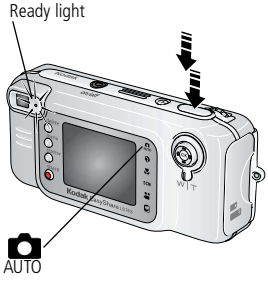
2 Taking pictures and videos

Taking a picture



1. Use the viewfinder or camera screen to frame your subject. (Press the OK button to turn off the camera screen. See page 11.)
2. Press and hold the Shutter button **halfway** to set the exposure and focus.
3. When the ready light turns green, continue pressing the Shutter button **completely down** to take the picture.

   When the ready light blinks green, the picture is being saved; you can still take pictures. If the ready light is red, wait until it turns green.

NOTE: The default picture taking mode is Auto. See page 9 for other picture and video modes.

Taking a video

1. Rotate the jog dial to highlight Video. Press the jog dial.
2. Use the viewfinder or camera screen to frame your subject.
3. Press the Shutter button completely down and release. To stop recording, press and release the Shutter button again.

NOTE: If you prefer, press the Shutter button completely down and hold it for more than 2 seconds to begin recording. To stop recording, release the Shutter button.

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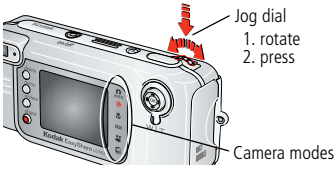
Camera modes



Choose the mode that suits your conditions:

1. Rotate the jog dial to highlight the mode.
2. Press the jog dial to select the highlighted mode.

Use this mode	For
Auto	General picture-taking. Automatically sets exposure, focus, and flash.
Portrait	Full-frame portraits of people. Subject is sharp and the background is indistinct. Automatically fires a low-level fill flash for softening shadows. Stand at least 6 ft. (1.8 m) away from your subject and zoom in to fill the frame with a head and shoulders pose.
Close-up	Close subjects 2-39 in. (5-100 cm) from the lens in Wide Angle; 12-39 in. (30-100 cm) in Telephoto. Use available light instead of flash if possible. Use the camera screen to frame the subject.
SCN Scene	Point-and-shoot simplicity when taking pictures under special conditions. (See Scene modes, page 10.)
Video	Capture video with sound. See Taking a video, page 8.
Favorites	Viewing your Favorites. (See Tagging pictures as favorites, page 34.) Use EasyShare software to load pictures into the Favorites section of your camera's internal memory. NOTE: If you press the Review button while in Favorites mode, you can view the pictures and videos on your card or in your camera's internal memory. The lens is not extended, and you cannot take a picture.

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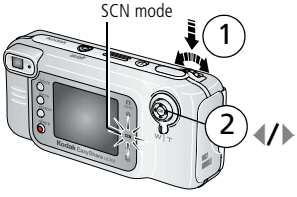
Scene modes



1. Rotate the jog dial to SCN mode, then press.
2. Press ◀/▶ to scroll to a Scene mode. Display for 3 to 4 seconds to select.

NOTE: To change Scene modes, press the jog dial and ◀/▶ again.

Use this SCN mode	For
Night	General picture taking in night scenes or low-light conditions. Captures both subject and background.
Night Portrait	Reducing red-eye in pictures of people in night scenes or low-light conditions. Place the camera on a flat, steady surface or use a tripod. Due to slow shutter speeds, advise people to stay still for a few seconds after flash fires.
Sport	Subjects in motion. Fast shutter speed stops the action.
Landscape	Distant subjects. Flash does not fire unless you turn it on. Fixed focus is set to infinity.
Snow	Bright snow scenes. Exposure compensation is set to -2 EV to prevent a washed-out, overexposed image.
Beach	Bright beach scenes. Exposure compensation is set to -2 EV to prevent a washed-out, overexposed image.
Party	Indoor pictures of people. Prevents red eye.
Self Portrait	Close-up of yourself. Assures proper focus and prevents red eye.
Manner/ Museum	Quiet occasions, like a wedding or lecture. Flash and sound are disabled.

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Using the camera screen as a viewfinder

IMPORTANT: *The camera screen quickly depletes battery power; use it sparingly. To change the camera screen setting so that it is off when you turn on the camera, see Liveview, page 20.*

1 Frame your subject in the camera screen.

For more about auto-focus framing marks, see page 11.

2 Press the Shutter button **halfway and hold** to set the exposure and focus. When the framing marks change color, press the Shutter button **completely down** to take the picture.

3 To turn off the camera screen, press the OK button.

Using the auto-focus framing marks

When using the camera screen as a viewfinder, framing marks indicate the area that the camera is focusing on. For the best possible pictures, the camera attempts to focus on foreground subjects, even if the subjects are not centered in the scene.

NOTE: This procedure does not apply to videos.

1 Press the Shutter button **halfway and hold**.

When the framing marks turn red, focus is accomplished.

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While the shutter button is pressed halfway:	
Framing marks	Center focus
	Center wide focus
	Side focus
	Center and side focus
	Left and right focus

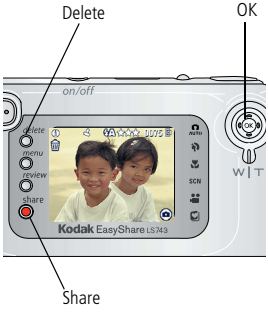
2 Press the Shutter button **completely down** to take the picture.

3 If the camera is not focusing on the desired subject (or if the framing marks disappear and the Ready light blinks orange), release your finger, recompose the scene, and go to Step 2.

NOTE: Framing marks appear only when the camera screen is on.
Framing marks do not appear in Landscape mode.

Reviewing the picture or video just taken

When you take a picture or video, it is displayed on the camera screen for approximately 5 seconds. While it is displayed, you can:



- **Review:** If you take no action, the picture/video is saved.
- **Play (video):** Press the OK button to play the video. Press ▲/▼ to adjust the volume.
- **Share:** Press the Share button to tag a picture/video for email or as a Favorite, or to tag a picture for print. (See page 31.)
- **Delete:** Press the Delete button while the picture/video and 🗑 are displayed.

NOTE: Only the final picture of a burst series (see page 16) is displayed. If you select Delete, all pictures in the burst series are deleted. To delete selectively, do so in Review (see page 24).

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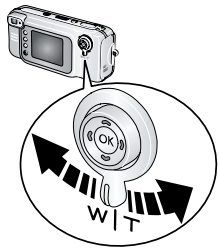
Using optical zoom

Use optical zoom to get up to 2.8X closer to your subject. You can change optical zoom before (but not during) video recording.

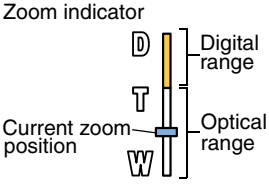


1 Use the viewfinder or camera screen to frame your subject.

2 Press the zoom lever toward Telephoto (T) to zoom in. Press toward Wide Angle (W) to zoom out.

If the camera screen is turned on, the zoom indicator shows when you are in optical or digital zoom.

3 Take a picture or video as usual.



Using advanced digital zoom

Use digital zoom in any still mode to get additional magnification beyond optical zoom. Available settings are from 2.8X to 10X. You must turn on the camera screen to use digital zoom.

1 Press the OK button to turn on the camera screen (if it isn't on).

2 Press the Telephoto (T) button to the optical zoom limit. Release the button, then press it again. For more digital zoom, release and press again.

The camera screen displays the zoomed image and the zoom indicator.

IMPORTANT: *You may notice a decrease in printed image quality when using digital zoom. The blue slider on the zoom indicator pauses, then turns red when the picture quality reaches the limit for an acceptable 4 x 6 in. (10 x 15 cm) print.*

3 Take a picture or video as usual.

NOTE: You cannot use digital zoom for video recording.

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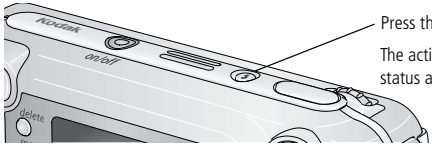
Using the flash

Use the flash when you take pictures at night, indoors, or outdoors in heavy shadows.

	Flash range
Wide Angle	2 - 10 ft (0.6 - 3.0 m)
Telephoto	2 - 6 ft (0.6 - 1.8 m)

Turning on the flash



Press the button to scroll through the flash options.

The active flash icon appears in the camera screen status area.

Flash Mode	Flash Fires
Auto	When the lighting conditions require it.
Off	Never
Fill	Every time you take a picture, regardless of the lighting conditions. Use when the subject is in shadow or is "backlit" (when the sun is behind the subject). In low light, hold the camera steady or use a tripod.
Red-eye	Once so the subject's eyes become accustomed to the flash, then fires again when the picture is taken. (If the lighting conditions require flash but do not require Red-eye reduction, the flash may fire only once.)

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Flash settings in each mode

Capture mode		Default setting	Available settings
	Auto	Auto*	Auto, Off, Fill, Red-eye
	Portrait	Fill*	
	Close-up	Off	
SCN	**Scene Modes**		
	Night	Off	
	Night Portrait	Red-eye	
	Sport	Auto	
	Landscape	Off	
	Snow	Auto	
	Beach	Auto	
	Party	Red-eye	
	Self Portrait	Red-eye	
	Manner/Museum	Off	None
	Video	Off	
	Burst	Off	
LT	**Long Time Exposure**	Off	Off, Fill

* When you change to Red-eye in these modes, it remains until you change it. All other flash settings return to the default when you exit the mode or turn off the camera.

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Changing picture-taking settings

You can change settings to get the best results from your camera.

1 Press the Menu button. (Some settings are unavailable in some modes.)

2 Press ▲/▼ to highlight the setting you wish to change, then press the OK button.

3 Choose an option, then press the OK button.

4 Press the Menu button to exit.

Setting	Icon	Options (unavailable as noted)
Self Timer Create a 10-second delay before the picture or video is taken.		**On** or **Off** For details, see page 21. Unavailable in Burst mode.
Exposure Compensation Choose how much light enters the camera. *This setting remains until you change modes or turn off the camera.*		If pictures are too light, decrease the value. If pictures are too dark, increase the value. NOTE: When the camera screen is on, you can also press ▼ then ◀/▶ to adjust exposure compensation. Press ▼ again. Exposure Compensation returns to zero if Long Time Exposure is set.
Burst Take up to 6 pictures in quick succession (approximately 3 fps). *This setting remains until you change to Video mode or turn off the camera.*		**On** or **Off** **1** Press the Shutter button **halfway and hold** to set the auto-focus, exposure, white balance, and orientation for all the pictures in the sequence. **2** Press the Shutter button **the rest of the way down and hold it** to take the pictures. *Stops taking pictures when the Shutter button is released, when 6 pictures are taken, or when storage space is full.* Flash and Self Timer are disabled in Burst. Unavailable in Video mode.

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Setting	Icon	Options (unavailable as noted)
Picture Quality Choose a picture resolution. *This setting remains until you change it.*		**Best** ☆☆☆—(4 MP) for printing up to 20 x 30 in. (50 x 76 cm). **Best (3:2)**☆☆☆ —(3.5 MP) ideal for printing 4 x 6 in. (10 x 15 cm) prints without cropping. Also for printing up to 20 x 30 in. (50 x 76 cm); some cropping may result. **Better** ☆☆—(2.1 MP) for printing up to 8 x 10 in. (20 x 25 cm). **Good** ☆—(1.1 MP) for emailing, Internet, or screen display.
Video Quality Choose a video resolution. *This setting remains until you change it.*		**Best (640 x 480)** ☆☆☆— video plays in a 640 x 480 pixel window. **Good (320 x 240)** ☆☆—video plays in a 320 x 240 pixel window.
White Balance Choose your lighting condition. *This setting remains until you change modes or turn off the camera.*		**Auto (default)**—automatically corrects white balance. Ideal for general picture taking. **Daylight**—for pictures in natural lighting. **Tungsten**—corrects the orange cast of household light bulbs. Ideal for indoor pictures under tungsten or halogen lighting without flash. **Fluorescent**—corrects the green cast of fluorescent lighting. Ideal for indoor pictures under fluorescent lighting without flash. Unavailable in Video and Scene modes (exception—available in Landscape).
ISO Speed Control the camera's sensitivity to light. *This setting remains until you change modes or turn off the camera.*	ISO	**Auto (default), 80, 100, 200, 400, 800 (Good)*** Choose a lower ISO setting in brightly lit scenes; use a higher ISO setting for low-light scenes. * At ISO 800, picture quality is forced to Good. NOTE: ISO returns to Auto when the camera is set to Sport, Night, Portrait, or during Long Time Exposure. Unavailable in Video and Scene modes (exception—available in Landscape).

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Setting	Icon	Options (unavailable as noted)
Color Mode Choose color tones. *This setting remains until you change modes or turn off the camera.*		**Color (default)—**for color pictures. **Black & White—**for black and white pictures. **Sepia—**for pictures with a reddish-brown, antique look. NOTE: EasyShare software also lets you change a color picture to black-and-white or sepia. Unavailable in Video mode.
Exposure Metering Evaluate light levels at specific areas of a scene. *This setting remains until you change modes or turn off the camera.*		**Multi-pattern (default)—**evaluates lighting conditions throughout the image to give an optimum picture exposure. Ideal for general picture taking. **Center-weight—**evaluates the lighting conditions of the subject centered in the viewfinder. Ideal for backlit subjects. **Center spot—**similar to Center-weight, except the metering is concentrated on a smaller area of the subject centered in the viewfinder. Ideal when you need an exact exposure of a specific area in the picture. Unavailable in Video and Scene modes (exception—available in Landscape).
Focus Zone Select a large or concentrated area of focus. *This setting remains until you change modes or turn off the camera.*		**Multi-zone (default)—**evaluates 3 zones to give an even picture focus. Ideal for general picture taking. **Center-zone—**evaluates the small area centered in the viewfinder. Ideal when you need precise focus of a specific area in the picture. NOTE: For the best pictures, the camera is set to Multi-zone when in Landscape mode. Unavailable in Video and Scene modes.

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Setting	Icon	Options (unavailable as noted)
Long Time Exposure Choose how long the shutter stays open. *This setting remains until you change modes or turn off the camera.*	LT	**None, 1.0, 2.0, 4.0, 8.0, 16.0 seconds** Leave the shutter open longer for low-light conditions. Use a tripod or steady surface. NOTE: Exposure Compensation is set to zero and ISO is set to Auto (ISO 100). Unavailable in Video and Scene modes (exception—available in Landscape).
Image Storage Choose a storage location for pictures and videos. *This setting remains until you change it.*		**Auto (default)—**the camera uses the card if one is in the camera. If not, the camera uses internal memory. **Internal Memory—**the camera always uses internal memory, even if a card is inserted.
Set Album Choose Album names.		**On** or **Off** Pre-select album names before you take pictures or videos. Then, all the pictures or videos you take are tagged with those album names. See page 22.
Video Length Choose video duration.		**Unlimited (default)**— as long as there is room on the card or internal memory, or until you press the Shutter button. **5**, **15**, or **30** seconds.
Setup Menu Choose additional settings.		See Customizing your camera.

Customizing your camera

Use Setup to customize your camera settings.

1 In any mode, press the Menu button.

2 Press ▲/▼ to highlight Setup, then press the OK button.

3 Press ▲/▼ to highlight the setting you wish to change, then press the OK button.

4 Choose an option, then press the OK button.

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5 Press the Menu button to exit.

Setting	Icon	Options
Return to previous menu.		
Liveview Set the camera screen on/off default. You can always press OK to manually turn the screen on or off.		**On (default)**—camera screen is on whenever the camera is on. **Off**—camera screen is off.
Sound Themes Choose the theme you prefer for camera sounds at power up, shutter release, Self Timer, and warnings.		**Shutter Only** **Standard (default)** And several musical and sound themes
Volume Turn Off all sounds, or choose a volume level.		**Off** **Low (default)** **Medium** **High**
Date & Time Set		See page 5.
Video Out Choose the regional setting that lets you connect the camera to a television or other external device.		**NTSC (default)**—used in North America and Japan; most common format. **PAL**—used in Europe and China.
Orientation Sensor Orient pictures so they are displayed with the correct side up.		**On (default)** **Off**
Date Stamp Imprint the date on pictures.		Choose a date option, or turn off the feature. (Default is Off.)
Video Date Display Display Date/Time during video playback.		Choose a date/time option, or turn off the feature. (Default is Off.)
Language		Choose a language.

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Setting	Icon	Options
Format **CAUTION: Formatting deletes all pictures and videos, including those that are protected. Removing a card during formatting may damage the card.**		**Memory Card—**deletes everything on the card; formats the card. **Cancel—**exits without making a change. **Internal Memory—**formats the internal memory and deletes everything including email addresses, album names, and Favorites.
About		View camera information.

Putting yourself in the picture

Use the Self Timer to create a 10-second delay between the time you press the Shutter button and the time the picture or video is taken.

1. Place the camera on a flat surface or tripod.
2. In any Still mode, press the Menu button
3. Highlight Self Timer, then press the OK button.
4. Press ▲ to highlight On, then press the OK button.
5. Compose the scene. Then press the Shutter button **halfway and hold** to set the exposure and focus, then press **completely down**. Move so that you are in the scene.

   The Self Timer light on the front of the camera blinks slowly for 8 seconds (then quickly for 2 seconds) before the picture is taken.

   The Ready light blinks for 10 seconds, then turns off during capture.

   The Self Timer turns off after you take the picture or if you change modes.

Putting yourself in the video

1. Place the camera on a flat surface or tripod.
2. Turn the jog dial to highlight Video and press the jog dial. Then press the Menu button.
3. Highlight Self Timer, then press the OK button.
4. Press ▲ to highlight On, then press the OK button.

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5 Compose the scene, then press the Shutter button completely down. Move so that you are in the scene.

NOTE: The default video length is Unlimited. The video will stop when you press the Shutter button or when no storage space remains. To change the video length, see Video Length, page 19. To turn off the Self Timer camera sounds, see page 20.

The Self Timer turns off after you take the video or if you change modes.

Pre-tagging for album names

Use the Set Album (Still or Video) feature to pre-select album names before you take pictures or videos. Then, all the pictures or videos you take are tagged with those album names.

First—on your computer

Use Kodak EasyShare software (V 3.0 or higher) to create album names on your computer. Then copy up to 32 album names to the album name list on your camera the next time you connect the camera to the computer. See Kodak EasyShare software Help for details.

Second—on your camera

1 In any mode, press the Menu button.

2 Press ▲/▼ to highlight Set Album, then press the OK button.

3 Press ▲/▼ to highlight an album name, then press the OK button. Repeat to select more than one album name.

Selected albums are noted with a check mark.

4 To remove a selection, highlight an album name then press the OK button. To remove all album selections, select Clear All.

5 Highlight Exit, then press the OK button.

Your selections are saved. If you turn on the camera screen, your album selection is displayed on the screen. A plus (+) after the album name means more than one album is selected.

6 Press the Menu button to exit.

Third—transfer to your computer

When you transfer the tagged pictures or videos to your computer, Kodak EasyShare software opens and categorizes your pictures and videos in the appropriate album. See the Kodak EasyShare software Help for details.

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3 Reviewing pictures and videos

Press the Review button to view and work with your pictures and videos. To save battery power, purchase a 5-volt AC adapter or place your camera in the optional Kodak EasyShare camera dock or printer dock.

(Visit www.kodak.com/go/ls743accessories.)

Viewing single pictures and videos

1 Press the Review button.

2 Press ◀/▶ to scroll backward or forward through pictures and videos. (For fast scrolling, press and hold ◀/▶.)

3 Press the Review button to exit.

NOTE: Pictures taken at the Best (3:2) quality setting are displayed at a 3:2 aspect ratio with a black bar at the top of the screen.

Viewing pictures and videos without extending the lens

1 Turn the mode dial to Favorites.

The lens is not extended, and you cannot take a picture.

2 Press the Review button.

3 See Step 2 under Viewing single pictures and videos.

Viewing multiple pictures and videos

1 Press the Review button.

2 Press ▼.

NOTE: You can also press the Menu button, highlight Multi-up, then press the OK button.

Thumbnails of pictures and videos appear.

- To display the previous or next row of thumbnails, press ▲/▼.
- To scroll through the thumbnails one at a time, press ◀/▶.
- To display a single view of the selected picture, press the OK button.

3 Press the Review button to exit.

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Playing a video

1 Press the Review button.

2 Press ◀/▶ to locate a video. (In Multi-up view, highlight a video, then press the OK button.)

3 Press the OK button to play or pause a video.

NOTE: You can also press the Menu button, highlight Play Video , then press the OK button.

- To adjust the volume, press ▲/▼.
- To rewind the video, press ◀ during playback.
- To replay the video, press the OK button.
- To go to the previous or next picture or video, press ◀/▶.

Deleting pictures and videos

1 Press the Review button.

2 Press ◀/▶ to locate a picture or video (or highlight one in multiple view), then press the Delete button.

3 Press ▲/▼ to highlight an option, then press the OK button:

PICTURE or VIDEO—deletes the displayed picture or video.

EXIT—exits the Delete screen.

ALL—deletes all pictures and videos from your current storage location.

To delete more pictures and videos, go to Step 2.

NOTE: You cannot delete protected pictures and videos. Remove protection before deleting (see page 25).

Changing optional review settings

In Review mode, press the Menu button for optional review settings.

	Magnify picture (page 25)		Slide Show (page 26)
	Play video (page 24)		Copy (page 28)
	Album (page 26)		Multi-up (page 23)

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	Protect (page 25)		Picture/Video Information (page 28)
	Image Storage (page 19)		Setup Menu (page 19)

Magnifying pictures

1 Press the Review button, then locate a picture.

2 To magnify at 2X, press the OK button. To magnify at 4X, press the OK button again. To redisplay the picture at the 1X (original) size, press the OK button again.

NOTE: You can also press the Menu button, highlight Magnify , then press the OK button.

- To see different parts of the picture, press /.
- To exit Magnify, press the Menu button.

3 To exit Review mode, press the Review button.

Protecting pictures and videos from deletion

1 Press the Review button, then locate the picture or video.

2 Press the Menu button.

3 Press / to highlight Protect , then press the OK button.

The picture or video is protected and cannot be deleted. The Protect icon appears with the protected picture or video.

4 To remove protection, press the OK button again.

5 Press the Menu button to exit.

CAUTION:
Formatting internal memory or SD/MMC card deletes all (including protected) pictures, videos. (Formatting internal memory also erases email addresses, album names, and favorites. To restore them, see Kodak EasyShare software Help.)

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Tagging pictures and videos for albums

Use the Album feature in Review mode to tag the pictures and videos in your camera with album names.

First—on your computer

Use Kodak EasyShare software (V 3.0 or higher) to create album names on your computer, then copy up to 32 album names to the camera's internal memory. See Kodak EasyShare software Help for details.

Second—on your camera

1 Press the Review button, then locate the picture or video.

2 Press the Menu button.

3 Press ▲/▼ to highlight Album, then press the OK button.

4 Press ▲/▼ to highlight an album folder, then press the OK button.

To add other pictures to the same album, press ◀/▶ to scroll through the pictures. When the picture you want appears, press the OK button.

To add the pictures to more than one album, repeat step 4 for each album.

The album name appears with the picture. A plus (+) after the album name means the picture was added to more than one album.

To remove a selection, highlight an album name and press the OK button. To remove all album selections, select Clear All.

Third—transfer to your computer

When you transfer the tagged pictures and videos to your computer, Kodak EasyShare software opens and categorizes your pictures and videos in the appropriate album folder. See Kodak EasyShare software Help for details.

Running a slide show

Use the Slide Show to display your pictures and videos on the camera screen. To run a slide show on a television or on any external device, see page 27. To save battery power, use an optional Kodak 5-volt AC adapter. (Visit www.kodak.com/go/ls743accessories.)

Starting the slide show

1 Press the Review button, then press the Menu button.

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2 Press ▲/▼ to highlight Slide Show, then press the OK button.

3 Press ▲/▼ to highlight Begin Show, then press the OK button.

Each picture and video is displayed once, in the order in which you took them.

To cancel the Slide Show, press the OK button.

Changing the slide show display interval

The default interval setting displays each picture for 5 seconds. You can increase the display interval up to 60 seconds.

1 On the Slide Show menu, press ▲/▼ to highlight Interval, then press the OK button.

2 Select a display interval.

To scroll through the seconds quickly, press and hold ▲/▼.

3 Press the OK button.

The interval setting remains until you change it.

Running a continuous slide show loop

When you turn on Loop, the slide show is continuously repeated.

1 On the Slide Show menu, press ▲/▼ to highlight Loop, then press the OK button.

2 Press ▲/▼ to highlight On, then press the OK button.

The slide show repeats until you press the OK button or until battery power is exhausted.

Displaying pictures and videos on a television

You can display pictures and videos on a television, computer monitor, or any device equipped with a video input. (Image quality on a television screen may not be as good as on a computer monitor or when printed.)

NOTE: Ensure that the Video Out setting (NTSC or PAL) is correct (see page 20). The slide show stops if you connect or disconnect the cable while the slide show is running.

1 Connect the audio/video cable (included) from the camera video-out port to the television video-in port (yellow) and audio-in port (white). See your television user's guide for details.

2 Review pictures and videos on the television.

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Copying pictures and videos

You can copy pictures and videos from a card to internal memory or from internal memory to a card.

Before you copy, make sure that:

- A card is inserted in the camera.
- The camera's picture storage location is set to the location **from** which you are copying. See Image Storage, page 19.

Copy pictures or videos:

1. Press the Review button, then press the Menu button.
2. Press ▲/▼ to highlight Copy ▶▶, then press the OK button.
3. Press ▲/▼ to highlight an option:

   PICTURE or VIDEO—copies the current picture or video.

   EXIT—returns to the Review menu.

   ALL—copies all pictures and videos from your selected storage location to the other location.
4. Press the OK button.

NOTE:

- Pictures and videos are copied, not moved. To remove pictures and videos from the original location after they are copied, delete them (see page 24).
- Tags that you applied for print, email, and Favorites are not copied. Protection settings are not copied. To apply protection to a picture or video, see page 25.

Viewing picture and video information

1. Press the Review button, then press the Menu button.
2. Press ▲/▼ to highlight Picture Info or Video Info, then press the OK button.
3. To view information on the next or previous picture or video, press ◀/▶.
4. Press the Menu button to exit.

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4 Installing the software

Minimum system requirements

Windows OS-based computers

- Windows 98, 98SE, ME, 2000 SP1, or XP OS
- Internet Explorer 5.01 or higher
- 233 MHz processor or greater
- 64 MB RAM (128 MB RAM for Windows XP OS)
- 200 MB hard disk space available
- CD-ROM drive
- Available USB port
- Color monitor, 800 x 600 pixels (16-bit or 24-bit recommended)

Macintosh computers

- Power Mac G3, G4, G5, G4 Cube, iMac; PowerBook G3, G4; or iBook computers
- Mac OS X version 10.2.3, 10.3
- Safari 1.0 or higher
- 128 MB RAM
- 200 MB hard disk space available
- CD-ROM drive
- Available USB port
- Color monitor, 1024 x 768 pixels (thousands or millions of colors recommended)

NOTE: Mac OS 8.6 and 9.x do not support the Share button functions, including Favorites. Mac OS X version 10.2.x or 10.3 is recommended for full functionality. To download EasyShare software for Mac OS 8.6 and 9.x, visit

www.kodak.com/go/ls743downloads.

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Install the software

CAUTION:
Install Kodak EasyShare software *before* **connecting the camera or optional dock to the computer. Failure to do so may cause the software to load incorrectly.**

1 Close all software applications that are open on your computer (including anti-virus software).

2 Place the Kodak EasyShare software CD into the CD-ROM drive.

3 Load the software:

Windows OS-based computer—if the install window does not appear, choose Run from the Start menu and type **d:\setup.exe** where **d** is the drive letter that contains the CD.

Mac OS X—double-click the CD icon on the desktop, then click the Install icon.

4 Follow the on-screen instructions to install the software.

Windows OS-based computer—select Typical to automatically install the most commonly used applications. Select Custom to choose the applications you wish to install.

Mac OS X—follow the on-screen instructions.

NOTE: When prompted, take a few minutes to electronically register your camera and software. This lets you receive information regarding software updates and registers some of the products included with the camera. You must be connected to your Internet service provider to register electronically. To register later, see www.kodak.com/go/register.

5 Restart the computer. If you turned off anti-virus software, turn it back on. See the anti-virus software manual for details.

For information on the software applications included on the Kodak EasyShare software CD, click the Help button in the Kodak EasyShare software.

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5 Sharing pictures and videos

Press the Share button to "tag" your pictures and videos.

When they are transferred to your computer, you can share them by:

	Pictures	Videos
Print (page 32)	✔	
Email (page 33)	✔	✔
Favorites (page 34) for easy organization on your computer and for sharing on your camera	✔	✔

NOTE: Tags remain until removed. If a tagged picture/video is copied, the tag is **not** copied. In a burst series, only the last picture is tagged during Quickview.

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Tagging pictures for printing

1 Press the Share button. Press ◀/▶ to locate a picture.

2 Press ▲/▼ to highlight Print, then press the OK button.*

3 Press ▲/▼ to select the number of copies (0-99). Zero removes the tag for that picture.

The Print icon appears in the status area. The default quantity is one.

4 **Optional:** You can apply a print quantity to other pictures. Press ◀/▶ to locate a picture. Keep the print quantity as is, or press ▲/▼ to change it.

5 Press the OK button. Then press the Share button to exit.

* To tag all pictures in the storage location, press ▲ to highlight Print All, press the OK button, then indicate the number of copies as described above. Print All is not available in Quickview.

To remove the print tagging for all pictures in the storage location, press ▲ to highlight Cancel Prints, then press the OK button. Cancel Prints is not available in Quickview.

Printing tagged pictures

When you transfer the tagged pictures to your computer, the Kodak EasyShare software print screen opens. For details on printing, click the Help button in the Kodak EasyShare software.

For more information on printing from your computer, printer dock, or card, see page 37.

NOTE: For the best 4 x 6 in. (10 x 15 cm) prints, set the camera to the Best (3:2) print quality setting. See page 17.

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Tagging pictures and videos for emailing

First—on your computer

Use Kodak EasyShare software to create an email address book on your computer. Then, copy up to 32 email addresses to the camera's internal memory. For details, click the Help button in the Kodak EasyShare software.

Second—tag pictures/videos on your camera

1 Press the Share button. Press ◀/▶ to locate a picture/video.

2 Press ▲/▼ to highlight Email, then press the OK button.

3 Press ▲/▼ to highlight an email address, then press the OK button.

To tag other pictures/videos with the same address, press ◀/▶ to scroll through them. When the picture/video you want is displayed, press the OK button.

To send the pictures/videos to more than one address, repeat step 3 for each address.

Selected addresses are checked.

4 To remove a selection, highlight a checked address, then press the OK button. To remove all email selections, highlight Clear All.

5 Press ▲/▼ to highlight Exit, then press the OK button.

The email icon appears in the status area.

6 Press the Share button to exit the menu.

Third—transfer and email

When you transfer the tagged pictures/videos to your computer, the email screen opens and lets you send them to the addresses you specified. For details, click the Help button in the Kodak EasyShare software.

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Tagging pictures as favorites

You can store your favorite pictures in the Favorites section of your camera's internal memory, then share them with friends and family. Favorites are loaded into your camera after you transfer pictures to your computer. Favorites are approximately 1 MP, good for 4 x 6 in. (10 x 15 cm) prints.

Share your favorite pictures in 4 easy steps:

1. Take pictures

2. Tag pictures as favorites

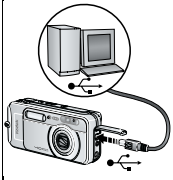
1 Press the Share button. Press ◀/▶ to locate a picture.

2 Press ▲/▼ to highlight Favorite ♥, then press the OK button.

The Favorite icon ♥ appears in the status area. To remove the tag, press the OK button again.

Press the Share button to exit.

3. Transfer pictures to your computer

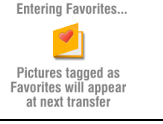


1 If it's not already installed, install Kodak EasyShare software (v3.3 or higher) on your computer. (See page 30.)

2 Connect the camera to the computer using the USB cable (see page 36) or an EasyShare dock.

The first time you transfer pictures, a software wizard prompts you to carefully review and make some choices. Then, your pictures are transferred to the computer. Favorites are loaded to the Favorites section of your camera's internal memory.

4. View favorites on your camera



1 Turn the jog dial to Favorites. Press the jog dial.

2 Press ◀/▶ to scroll through favorites.

To exit favorites, turn the jog dial to any other mode and press.

To view the pictures or videos on a card or in non-favorite internal memory, press the Review button (see page 23).

NOTE: The camera holds a limited number of favorites. Use Camera Favorites in the Kodak EasyShare software to customize the size of your camera Favorites section. For more information, click the Help button in the software.

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Optional settings

In Favorites mode, press the Menu button to access optional settings.

	Magnify (page 25)		Picture Information (page 28)
	Slide Show (page 26)		Remove all favorites (page 35)
	Multi-up (page 23)		Setup Menu (page 19)

NOTE: Favorites are cropped slightly to the 3:2 format. To prevent cropping, take pictures with the Picture Quality set to Best (3:2). (See Picture Quality, page 17.)

Removing all favorites from your camera

1 In Favorites mode, press the Menu button.

2 Highlight , then press the OK button.

All pictures stored in the Favorites section of internal memory are removed. Favorites are restored to your camera the next time you transfer pictures to the computer.

3 Press the Menu button to exit the menu.

Preventing favorites from transferring to the camera

1 Open the Kodak EasyShare software. Click the Favorites tab.

2 Delete the pictures that you no longer want to keep in the Favorites section of the camera's internal memory.

3 Connect the camera to the computer using the USB cable (see page 36) or an EasyShare dock.

EasyShare software removes the favorites on your camera.

Printing and emailing favorites

You can tag your favorites for print and email the same way you tag the full-size pictures stored in your camera.

1 In Favorites mode, locate a picture and press the Share button.

2 Highlight Print or Email , then press the OK button.

NOTE: Favorites are good for up to a 4 x 6 inch (10 x 15 cm) print.

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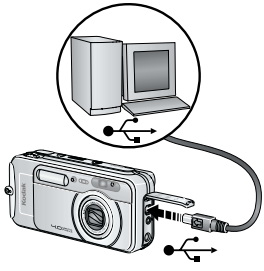
6 Transferring and printing pictures

CAUTION:
Install Kodak EasyShare software *before* **connecting the camera or optional dock to the computer. Failure to do so may cause the software to load incorrectly.**

Transferring pictures and videos with the USB cable



1. Turn off the camera.
2. Plug the labeled ⇐ end of the USB cable into the labeled USB port on your computer. See your computer user's guide for details.
3. Plug the other end of the USB cable into the labeled USB port on the camera.
4. Turn on the camera.

   Kodak EasyShare software opens on your computer. The software prompts you through the transfer process.

   The green ready light blinks during transfer.

NOTE: Visit www.kodak.com/go/howto for an online tutorial on connecting.

Also available for transferring

You can also use these Kodak products to transfer your pictures and videos.

- Kodak EasyShare camera dock, Kodak EasyShare printer dock
- Kodak multi-card reader, Kodak SD multimedia card reader-writer

Purchase these and other accessories at a dealer of Kodak products or www.kodak.com/go/ls743accessories.

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Printing pictures from your computer

For details on printing pictures from your computer, click the Help button in the Kodak EasyShare software.

Ordering prints online

Kodak EasyShare print service (provided by Ofoto www.ofoto.com) is one of the many online print services offered in the Kodak EasyShare software. You can easily:

- Upload your pictures.
- Edit, enhance, and add borders to your pictures.
- Store pictures, and share them with family and friends.
- Order high-quality prints, photo greeting cards, frames, and albums—and have them delivered to your door.

Printing from an optional SD/MMC card

- Automatically print tagged pictures when you insert your card into a printer with an SD/MMC slot. See your printer user's guide for details.
- Make prints at an SD/MMC-capable Kodak picture maker. (Contact a location prior to visiting. See www.kodak.com/go/picturemaker.)
- Take the card to your local photo retailer for professional printing.

Printing without a computer

Dock your camera to the Kodak EasyShare printer dock and print directly—with or without a computer. Purchase this and other accessories at a dealer of Kodak products or www.kodak.com/go/ls743accessories.

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7 Troubleshooting

When you have questions about your camera, start here. Additional technical information is available in the ReadMe file located on the Kodak EasyShare software CD. For updates to Troubleshooting information, see www.kodak.com/go/ls743support.

Camera problems

If...	Try one or more of the following
The camera does not turn on	■ Remove, then reinsert the battery (page 2). ■ Recharge the battery (page 2).
The camera does not turn off and the lens does not retract	■ Place the camera on a Kodak EasyShare camera or printer dock (sold separately), then try again. ■ Connect the camera to a Kodak 5-volt AC adapter (sold separately), then try again.
Camera buttons and controls do not function	
The camera screen does not turn on	■ In any capture mode, press the OK button. ■ Turn the camera off, then on again. To change the camera screen setting so that it is on whenever the camera is on, see page 20.
In Review, a blue or black screen is displayed instead of a picture	■ Transfer the picture or *all* pictures to the computer (page 36). Format the internal memory or card after transfer (page 21).
The pictures remaining number does not decrease after taking a picture	■ Continue taking pictures. The camera is operating normally. (The camera estimates the number of pictures remaining after each picture is taken, based on picture quality and content.)

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If...	Try one or more of the following
You cannot take a picture or video	■ Turn the camera off, then on again. ■ Press the Shutter button all the way (page 8). ■ Battery is exhausted. Recharge the battery or insert a new one (page 2). ■ Wait until the ready light is green before attempting to take another picture. ■ Transfer pictures to the computer (page 36), delete pictures from the camera (page 24), switch image storage locations (page 19), or insert a card with available memory (page 7).
Picture orientation is not accurate	■ Set the Orientation Sensor (page 20).
Flash does not fire	■ Check flash setting, and change as needed (page 14).
Battery life is short	■ Recharge the battery fully or insert a new one (page 2).
Camera displays an error code	■ Press the Shutter button all the way (page 8). ■ Battery is exhausted. Recharge the battery fully (page 2). ■ Wait until the ready light is green before attempting to take another picture. ■ Transfer pictures to the computer (page 36), delete pictures from the camera (page 24), switch image storage locations (page 19), or insert a card with available memory (page 7). ■ Contact your local service provider or visit www.kodak.com/go/support.

Computer/connectivity problems

If...	Try one or more of the following
The computer does not communicate with the camera	■ Turn on the camera. ■ Recharge the battery or insert a new one (page 2). ■ Make sure USB cable is securely connected on camera and computer port (page 36). ■ Try another USB port on the computer. ■ Make sure the EasyShare software is installed (page 30). ■ See the EasyShare software Help.

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If...	Try one or more of the following
Slide Show does not run on an external video device	■ Adjust the camera Video Out setting (NTSC or PAL, page 20). ■ Make sure the external device settings are correct (see the device's user's guide).

Picture quality problems

If...	Try one or more of the following
The picture is too dark or underexposed	■ Use Fill flash (page 14) or change your position so light is not behind the subject. ■ Move so that the distance between you and the subject is within the effective flash range (see page 14). ■ To automatically set exposure and focus, press the Shutter button **halfway and hold**. When the ready light glows green, press the Shutter button **completely down** to take the picture. ■ Increase Exposure Compensation (page 16) and try again. ■ Check if you are in Beach or Snow scene mode (page 10).
The picture is too light	■ Turn flash off (page 14). ■ Move so that the distance between you and the subject is within the effective flash range (see page 14). ■ To automatically set exposure and focus, press the Shutter button **halfway and hold**. When the ready light glows green, press the Shutter button **completely down** to take the picture. ■ Decrease Exposure Compensation (page 16) and try again.
The picture is not clear	■ To automatically set exposure and focus, press the Shutter button **halfway and hold**. When the ready light glows green, gently press the Shutter button **completely down** to take the picture. ■ Clean the lens (page 48). ■ Make sure camera is not in Close-up mode if you are further than 39 in (100 cm) from your subject. ■ Place the camera on a flat, steady surface or use a tripod.

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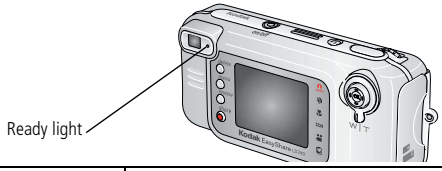
Camera ready light status



Status	Cause
Ready light glows steady green.	Shutter button is pressed halfway down. Focus and exposure are set.
Ready light blinks green.	Picture is being processed and saved to the camera.
	Pictures are being transferred to computer; camera is connected.
	Camera firmware upgrade is in process.
Ready light glows steady orange.	Camera is in Favorites mode.
Ready light blinks orange.	Flash is not charged. Wait. Resume picture taking when the light stops blinking and turns off.
	Auto exposure or auto focus are not locked. Release the Shutter button and recompose the picture.
Ready light glows steady red.	Camera's internal memory or card is full. Transfer pictures to the computer (page 36), delete pictures from the camera (page 24), switch storage locations (page 19), or insert a card with available memory (page 7).
	Camera processing memory is full. Wait. Resume picture taking when the light turns green.
	Card is read-only. Change storage location to internal memory (page 19), or use a different card.
	Memory card speed is slow. Card cannot be used to take videos. Change storage location to internal memory (page 19). Use this card to take pictures only.
Ready light blinks red and camera turns off.	Battery is low or exhausted. Recharge the battery (page 2).

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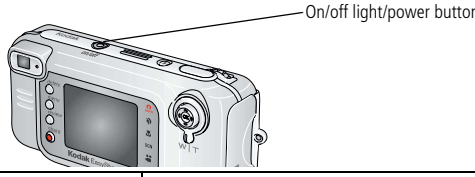
Camera power light status



Status	Cause
Power light blinks blue.	Camera is starting up or shutting down.
Power light glows steady blue.	Camera is on; ready to take a picture or video.
Power light does not turn on and the camera does not work.	Camera is not turned on. Press the on/off button.
	Battery is exhausted. Recharge the battery (page 2).

Still having problems?

Visit www.kodak.com/go/ls743support, or see Chapter 8, Getting help.

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8 Getting help

Helpful links

Help with your camera	www.kodak.com/go/ls743support
Help with Windows operating system and working with digital pictures	www.kodak.com/go/pcbasics
Download the latest camera software and firmware	www.kodak.com/go/ls743downloads
Optimize your printer for truer, more vibrant colors	www.kodak.com/go/onetouch
Get support for cameras, software, accessories, more	www.kodak.com/go/support
Purchase camera accessories	www.kodak.com/go/ls743accessories
Register your camera	www.kodak.com/go/register
View online tutorials	www.kodak.com/go/howto

Software help

Click the Help button in the Kodak EasyShare software.

Telephone customer support

If you have questions concerning the operation of the software or camera, you may speak with a customer support representative.

Before you call

Have the camera, camera dock, or printer dock connected to your computer. Be at your computer, and have the following information available:

- Computer model
- Operating system
- Processor type and speed (MHz)
- Amount of memory (MB)
- Amount of free hard disk space (MB)
- Version of Kodak EasyShare software
- Camera serial number
- Exact error message you received

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Australia	1800 147 701	Netherlands	020 346 9372
Austria	0179 567 357	New Zealand	0800 440 786
Belgium	02 713 14 45	Norway	23 16 21 33
Brazil	0800 150000	Philippines	1 800 1 888 9600
Canada	1 800 465 6325	Portugal	021 415 4125
China	800 820 6027	Singapore	800 6363 036
Denmark	3 848 71 30	Spain	91 749 76 53
Ireland	01 407 3054	Sweden	08 587 704 21
Finland	0800 1 17056	Switzerland	01 838 53 51
France	01 55 1740 77	Taiwan	0800 096 868
Germany	069 5007 0035	Thailand	001 800 631 0017
Greece	00800 441 25605	UK	0870 243 0270
Hong Kong	800 901 514	United States	1 800 235 6325
India	91 22 617 5823	Outside the United States	585 726 7260
Italy	02 696 33452	International Toll Line	+44 131 458 6714
Japan	03 5644 5050	International Toll Fax	+44 131 458 6962
Korea	00798 631 0024		

For the most up-to-date listings, visit:
http://www.kodak.com/US/en/digital/contacts/DAIInternationalContacts.shtml

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9 Appendix

Camera specifications

For more specifications, visit www.kodak.com/go/ls743support.

LS743 zoom digital camera specifications	
CCD	
CCD	1/2.5 in. CCD, 4:3 aspect ratio
Output image size (image quality mode)	Best ☆☆☆ 2304 x 1728 (4 M) pixels Best (3:2)☆☆☆ 2304 x 1536 (3.5 M) pixels Better☆☆ 1656 x 1242 (2.1 M) pixels Good ☆ 1200 x 900 (1.1 M) pixels
Display	
Color display	1.8 in. hybrid LCD, 560 x 240 (134K) pixels
Viewfinder	Real-image, optical viewfinder field-of-view: 80% (@ wide & tele)
Preview	Frame rate: 24 fps Field-of-view: 100%. Continuous AF, AE, AWB
Lens	
Taking lens	2.8X optical zoom lens, 36 - 100 mm, f/3.0 - 4.9 (35 mm film camera equivalent)
Focus system	Auto focusing, TTL-AF, Multi-zone or Center Spot selectable TTL-AF locked at 1/2-way shutter press in both still and video capture modes Working range: 24 in. (60 cm) - infinity @ wide and telephoto normal 2 - 39 in. (5 - 100 cm) @wide macro 12 - 39 in. (30 - 100 cm) @telephoto macro Focus is set to infinity in Landscape mode
Digital zoom	1.0 - 3.6X with 0.2X step Not supported for movie capture
Accessory lens thread	Not supported
Lens barrier	Yes, in camera.

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LS743 zoom digital camera specifications	
Exposure	
Exposure metering	TTL-AE Multi-pattern AE, Center-weighted AE, Center-spot AE AE (@ still) locked at 1/2-way shutter press, Continuous AE (@ video and preview)
Exposure range	Wide: EV 4.2 - 15.2 (1/2 sec. @ f/3.0 to 1/1400 sec. @ f/5.1) Tele: EV 5.6 - 16.6 (1/2 sec. @ f/4.9 to 1/1400 sec. @ f/8.5)
Exposure mode	Long time exposure mode: 0.5 sec. - 16 sec. Exposure compensation: ±2.0 EV with 1/2 EV step
Shutter speed	Mechanical shutter with CCD shutter electrical 1/1400 - 16 sec.
ISO speed	Auto: 80 - 160 Selectable: 80, 100, 200, 400, 800 (800 Good quality only)
Flash	
Electronic flash	Guide no. 7.3 @ ISO 100 Auto flash Working range @ ISO 140: 2 - 10 ft (0.6 - 3.0 m) @ Wide 2 - 6 ft (0.6 - 1.8 m) @ Tele
Flash modes	Auto, Fill, Red-eye, Off
Capture	
Capture modes	Auto, Portrait, Close-up, Scene (Night, Night portrait, Sport, Landscape, Snow, Beach, Party, Self portrait, Manner/Museum), Video
Jog dial	Used to select camera modes
Burst mode	Maximum 6 pictures, 3.0 fps AE, AF, AWB executed for first shot only
Video capture	Image size: QVGA (320 x 240), VGA (640 x 480) selectable Frame rate: 13 fps VGA, 20 fps QVGA
Image file format	Still: EXIF 2.2 (JPEG compression), file organization DCF Video: QuickTime (CODEC MPEG4)
Image storage	Optional MMC or SD Card (The SD logo is a trademark of the SD Card Association.)

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LS743 zoom digital camera specifications	
Internal storage capacity	16 MB internal memory
Review	
Quickview	Yes
Video output	NTSC or PAL
Power	
Kodak EasyShare Li-ion rechargeable battery (KLIC-5000) 5V AC adapter, optional	
Communication with computer	
USB 2.0 (PIMA 15740 protocol), via USB cable, EasyShare camera dock, or printer dock	
Languages	
English/French/German/Spanish/Italian/Portuguese/Chinese/Korean/Japanese	
Other features	
Self timer	10 seconds
Sound feedback	Selectable sound themes for power up, shutter, self timer, error; Shutter only; Off
White balance	Auto, Daylight, Tungsten, Fluorescent
Auto sleep mode	Yes. 8 minutes
Color modes	Color, black & white, sepia
Date stamp	None, YYYYMMDD, MMDDYYYY, DDMMYYYY
Tripod mount	1/4 inch
Size	4.3 in. (108 mm) x 1.2 in. (30 mm) x 1.9 in. (49 mm) @ power off
Weight	6 oz (165 g) without battery or card

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Tips, safety, maintenance

- If the camera has been subjected to inclement weather or you suspect water has gotten inside the camera, turn off the camera and remove the batteries and card. Allow all components to air-dry for at least 24 hours before using the camera again.
- Blow gently on the lens or camera screen to remove dust and dirt. Wipe gently with a soft, lint-free cloth or an untreated lens-cleaning tissue. Do not use cleaning solutions unless designed specifically for camera lenses. Do not allow chemicals, such as suntan lotion, to contact painted surfaces.
- Service agreements are available in some countries. Contact a dealer of Kodak products for more information.
- For rechargeable battery disposal information, visit the Rechargeable Battery Recycling Corporation Web site at www.rbrc.com.
- For digital camera disposal or recycling information, contact your local authorities. In the US, visit the Electronics Industry Alliance Web site at www.eiae.org or the Kodak Web site at www.kodak.com/go/ls743support.

Storage capacities

The numbers listed are approximate and can vary due to file size or if your card contains other files. You may be able to store more or fewer pictures/videos.

Picture storage capacity

	Number of pictures			
	Best ☆☆☆	**Best (3:2)** ☆☆☆	**Better** ☆☆	**Good** ☆
16 MB internal memory*	10	11	17	30
16 MB SD/MMC	12	13	21	36
32 MB SD/MMC	24	27	43	73
64 MB SD/MMC	49	54	87	147
128 MB SD/MMC	98	109	175	294
256 MB SD/MMC	196	218	351	588

*Pictures stored in Favorites reduce capacity in internal memory.

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Video storage capacity

	Minutes/seconds of video	
	Best ☆☆☆	**Better ☆☆**
16 MB internal memory*	1 min.	2 min.
16 MB SD/MMC	1 min. 5 sec.	2 min. 15 sec.
32 MB SD/MMC	2 min. 15 sec.	4 min. 30 sec.
64 MB SD/MMC	4 min. 30 sec.	9 min.
128 MB SD/MMC	9 min.	18 min.
256 MB SD/MMC	18 min.	36 min.

*Videos stored in Favorites reduce capacity in internal memory.

Power-saving features

No Action For	The Camera	To Turn It Back On
1 minute	Screen turns off.	Press the OK button.
8 minutes	Enters auto power off.	Press the on/off button.

Upgrading your software and firmware

Download the latest versions of the software included on the Kodak EasyShare software CD and the camera firmware (the software that runs on the camera). See www.kodak.com/go/ls743downloads.

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Regulatory compliance

FCC compliance and advisory

Kodak EasyShare LS743 zoom digital camera
Tested to comply with FCC Standards.
FOR HOME OR OFFICE USE

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This equipment generates, uses, and can radiate radio frequency energy and, if not installed or used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation.

If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures: 1) reorient or relocate the receiving antenna; 2) increase the separation between the equipment and the receiver; 3) connect the equipment to an outlet on a circuit different from that to which the receiver is connected; 4) consult the dealer or an experienced radio/TV technician for additional suggestions.

Any changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment. Where shielded interface cables have been provided with the product or specified additional components or accessories elsewhere defined to be used with the installation of the product, they must be used in order to ensure compliance with FCC regulation.

Canadian DOC statement

DOC Class B Compliance—This Class B digital apparatus complies with Canadian ICES-003.

Observation des normes-Class B—Cet appareil numérique de la classe B est conforme à la norme NMB-003 du Canada.

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VCCI Class B ITE

この装置は、情報処理装置等電波障害自主規制協議会（ＶＣＣＩ）の基準に基づくクラスＢ情報技術装置です。この装置は、家庭環境で使用することを目的としていますが、この装置がラジオやテレビジョン受信機に近接して使用されると、受信障害を引き起こすことがあります。
取扱説明書に従って正しい取り扱いをして下さい。

English translation:

This is a Class B product based on the standard of the Voluntary Control Council for Interference from Information Technology Equipment (VCCI). If this is used near a radio or television receiver in a domestic environment, it may cause radio interference. Install and use the equipment according to the instruction manual.

MPEG-4

Use of this product in any manner that complies with the MPEG-4 visual standard is prohibited, except for use by a consumer engaging in personal and non-commercial activities.

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